rev. 2022-2-24



# **RISC-V Days Tokyo 2022 Spring**

## **Prospectus**

## **RISC-V Alliance Japan**

## 1. RISC-V Days Tokyo Features

RISC-V Days Tokyo is Japan's largest live online RISC-V event, organized by the RISC-V Alliance Japan, featuring presentations, online RISC-V pavilions (virtual demo booths), and online press conferences. RISC-V Days Tokyo aims to bring together leading RISC-V technologies and products, key persons and engineers, and to provide business opportunities for product recognition, collaboration among companies, technology exchange and information gathering.

We will be offering RISC-V Days Tokyo 2022 Spring as an online event for all dates.

## 2. Dates and Time

Tuesday, May 31st, 2022 13:00 - 17:00 JST (Japan Standard Time, GMT+9) Online Wednesday, June 1st, 2022 10:00 - 15:00 JST (Japan Standard Time, GMT+9) Online Thursday, June 2nd, 2022 10:00 - 15:00 JST (Japan Standard Time, GMT+9) Online

## **Related Websites**

Registration (Peatix): <u>https://peatix.com/event/3177358/</u> Program Information (provisional): English : <u>https://riscv.or.jp/en/risc-v-days-tokyo-2022-spring-en/</u> Japanese : <u>https://riscv.or.jp/risc-v-days-tokyo-2022-spring/</u> Facebook: <u>https://www.facebook.com/riscv.a/</u> Twitter: <u>https://twitter.com/riscv\_a</u>

## 3. Contents of the Event

The event will be held over three days -- online presentations on Day 1, Days 2 and 3, and Online RISC-V Pavilion by sponsors over the three days. The press conference will be held prior to the event.. Sponsor companies will be provided with the following exposure opportunities:

- Online Presentations and Talk Slots (May 31st, June 1st and 2nd)
- Online RISC-V Pavilion (June 1st and 2nd)
- Online Press Conferences (May 30th)

### **3.1 Remote Presentations**

#### Dates: May 31st, June 1st and 2nd

Depending on the type of sponsorship, a 20-30 minute talk slot will be offered. The talk will be delivered remotely. The speaker connects to the broadcasting system through a standard browser and sends images and audio. Vimeo's live streaming service, which is known for its high quality delivery, is used for live broadcasting, together with its professional-grade broadcasting studio software. To ensure the smooth running of the program, we plan to have two moderators, two operators, two staff members to handle questions from the audience, and three staff members to monitor the live quality.

#### 3.2 Online RISC-V Pavilion

## Recommended online meeting and demo setting dates and time :

June 1st and 2nd 15:00 - 17:00 JST (Japan Standard Time, GMT+9)

We will provide platinum sponsors and silver sponsors with the virtual booth (web page information posting, corporate online meetings) format posted at RISC-V Days 2021 Tokyo Autumn in November 2021.

#### 3.3 Online Press Conferences

A Press Conference is planned online on May 30th (Mon).

## 4. Sponsorship Types and Attendee Registration Fees

## **Sponsor Contact**

Yasuyuki Saito Email: yasuyuki.saito@riscv.or.jp

RISC-V Alliance Japan 7-18-13-502 Ginza, Chuo-Ku, Tokyo, Japan 104-0061

## Sponsorship Types

RISC-V Day Tokyo 2022 Spring 5/31-6/2 Sponsorship (in U.S. Dollars)					
Sponsorship Types	Talk Time	Capacity	Cost		
Platinum	30 minutes	6	\$5,000		
Silver	20 minutes	12	\$2,500		
Additional Option	-	•			

RISC-V Day Tokyo 2022 Spring 5/31-6/2 Sponsorship (in Japanese Yen)					
Sponsorship Types	Talk Time	Capacity	Cost (Excluding consumption tax)		
Platinum	30 minutes	6	¥ 599,500		
Silver	20 minutes	12	¥299,750		
Additional Option	·				

### **Attendee Registration Fees**

RISC-V Day Tokyo 2022 Spring 5/31-6/2 Registration Fee		
Type of Tickets	Registration Fee	
Online Participation	Free	
Registration URL: https://peatix.com/event/3177358/(peatix.com)		

## 5. Details of Sponsorship

#### **Participant List Sharing**

Platinum and Silver sponsors will be provided with a list of participants. However, in order to comply with the European GDPR, participants will be notified in advance that the list will be shared with Platinum and Silver sponsors, and participants may opt out of this sharing. We also ask that you keep the list of participants for your own internal use and do not share it with third parties.

#### **Platinum Sponsorship**

- 1. Post the logo and company introduction on the web and press announcements
- 2. 30 minutes live talk / presentation delivery via VimeoLive
- 3. Presentation Q&A: Use Slack and Twitter to keep a history of the Q&A, so that those who were not able to attend in real time can catch up.
- 4. Share participant list
- 5. Maintain the conference web pages for at least 18 months
- 6. Upload the session video to Youtube and register it with the RISC-V Alliance Japan channel, and the link to the video will be put on the conference web page.
- 7. Opportunity of Online RISC-V Pavilion (Virtual Demo Booth)

#### **Silver Sponsorship**

- 1. Post the logo and company introduction on the web and press announcements
- 2. 20 minutes live talk delivery via VimeoLive
- 3. Presentation Q&A: Use Slack and Twitter to keep a history of the Q&A, so that those who were not able to attend in real time can catch up.
- 4. Share participant list
- 5. Maintain the conference web page for at least 18 months
- 6. Upload the session video to Youtube and register it with the RISC-V Alliance Japan channel, and the link to the video will be put on the conference web page.
- 7. Opportunity of Online RISC-V Pavilion (Virtual Demo Booth)

## 6. Details on How To Conduct the Event

#### 6.1 Online Presentation

According to feedback from RISC-V International corporate members who are already doing online conferences, physical conferences (meetings and sessions in real conference rooms and venues) can be expected to be successful because of the presenter's and audiences' direct interactions, but online conferences require more specificity in the content and the usefulness of the content information. Usefulness of the content information is essential. Also, ease of asking questions is an important factor. Therefore, questions to the presentations will be asked via Slack and Twitter, with a Hashtag assigned to each talk.

- 1. Live streaming using Vimeo Live (scale: max. 1,000 people)
- For each presentation, we will provide a moderator, on-screen voice control, and a live Q&A monitoring staff.
- 3. We mediate audience questions sent through Slack and Twitter.
- 4. The moderator will invite the presenter as a guest and will facilitate the introduction, presentation and Q&A.



Fig.1 Online Live Operation Diagram



Fig. 2 On-Premise Studio Views (RISC-V Days Tokyo 2020 11/5-6)

#### 6.2 Online RISC-V Pavilion (Virtual Demo Booth)

We will provide platinum sponsors and silver sponsors with Online RISC-V Pavilion (web page information posting, corporate online meetings). We aim to make it possible to have individual conversations with potential customers through demonstrations online, which has been an important element of the physical conference. This is to support the commercial activities of RISC-V in situations where face-to-face interaction is difficult due to the corona situation.

The Online RISC-V Pavilion will be advertised in advance and distributed to the public free of charge. We will prepare a demo introduction page that summarizes the contents of each demo booth and guide attendees to them. We will also introduce and guide audiences during the talk sessions and at the press conference. From the demo description page, audiences will be able to connect to the live demo you have prepared, as well as download the demo description PDF and check the link to the demo movie. In addition, a "private message" feature will be provided to allow attendees to send individual questions privately.

The organizers will create an online RISC-V pavilion site, but it is up to the sponsors to manage the demos and demo booths. Please use a video conferencing and distribution service you are familiar with.

The demonstrator will conduct the demonstration remotely from the company's own office or development site using the video conferencing platform provided by the company, using cameras and

microphones. RISC-V Day will provide a portal site for the virtual demo booth to attract and guide visitors to the video conference where the demo will be held. The virtual demo booth provides two opportunities: a public show and an open Q&A opportunity. The other is a chance to have a private conversation with potential customers.

To see how the Online RISC-V Pavilion portal looks and how it behaves, please visit the past RISC-V Pavilion portal page of Day Tokyo 2021 Autumn:

<u>https://riscv.or.jp/en/risc-v-days-tokyo-2021-autumn-en/online-pavilion/</u> (please note that there is a possibility of slight changes in the design).

The Online RISC-V Pavilion portal includes (1) a demo title at the top, (2) a brief image showing an overview of the demo, such as a block diagram, (3) a demo description, (4) a "Live Demo" button that takes attendees to the sponsor's webinar window, and (5) a "Demo PDF" button that allows attendees to download the sponsor's PDF document explaining the demo. (6) "Private Talk" button that allows attendees to send a private email to the RISC-V product supplier.



Fig. 3 An Example of Online RISC-V Pavilion PortalPage

## 7. Background Information

**RISC-V Day Tokyo 2021 Autumn Sponsor Companies and Organizations** 



#### **Attendee Fee History**

Attendee Registration Fee per Person				
Year	Place	Participation Fee		
2017 Tokyo	Ito Hall, Central Tokyo	4,500 JPY		
2018 Tokyo	Fujiwara Hall, Kanagawa	4,000 JPY		
2018 Fukuoka	IEEE, Westin Hotel, Fukuoka	IEEE Fee		
2019 Tokyo	Hitachi Baba Hall	4,000 JPY		
2020 Vietnam	Online	100,000 Dong		
2020 Tokyo	Online	Free		
2021 Spring Tokyo	Online	Free		
2021 Autumn Tokyo	Pacifico Yokohama / Online	500 JPY (venue) / Free		
2022 Vietnam	Online	Free		

RISC-V Related Conference Collaterals RISC-V Tokyo				
Year	Translated Materials	Author	Price	
2018 Tokyo	RISC-V Reader Japanese Translation (distributed free for paid attendee)	Waterman, Patterson	3,240 JPY	
2019 Tokyo	Quantitative Approach RISC-V Version Japanese Translation (70 copies sold out at conference)	Hennessey Patterson	8,000 JPY	
2020 Vietnam	Digital Design with Chisel English Edition PDF distribution via Web• Related Talk in the conference	Martin Schoeberl	Free	
2020 Tokyo	Digital Design with Chisel PDF distribution via Web	Martin Schoeberl	Free	
2021 Tokyo Spring	Digital Design with Chisel Japanese Translation PDF distribution via Web	Martin Schoeberl	Free	
2021 Tokyo Autumn	Digital Design with Chisel Japanese Translation Book	Martin Schoeberl	2,200 JPY	

#### **RISC-V** Conference Publication History



## **RISC-V Days 2022 Priorities**

In just eight years since 2014, RISC-V has been adopted in several 5G mobile baseband chips, conquered wearables in Taiwan, Korea, and China, and is making inroads into the automotive, server, and HPC fields. The theme of the 2022 RISC-V Days is "RISC-V Worldwide Initiatives and Open Source Semiconductor Technology". We keep working with engineers in the Asia Pacific (APAC) region who are promoting RISC-V to contribute to local RISC-V-related efforts. In 2022, we will continue to hold conferences in cooperation with a local engineering organization especially in Vietnam, incorporating new approaches.

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