

RISC-V Days Tokyo 2022 Autumn Prospectus

RISC-V Alliance Japan

Title: RISC-V Days Tokyo 2022 Autumn Conference, RISC-V Pavilion

Date: Nov. 16 (Wed.) - 18 (Fri.), 2022

Venue: EdgeTech+ 2022 at PACIFICO YOKOHAMA Exhibition Hall (1F, 2F Meeting Room)

Organizer: RISC-V Alliance Japan

Event Planning and Promotion: SH CONSULTING K.K.

Supporter: Japan Embedded Systems Technology Association (JASA)

EdgeTech+ 2022: Held at the same time

1. RISC-V Days Tokyo Features

RISC-V Days Tokyo is Japan's largest live online RISC-V event, featuring presentations, virtual demo booths, and an online press conference. RISC-V Days Tokyo aims to bring together leading RISC-V technologies and products, key persons and engineers, and to provide business opportunities for product recognition, collaboration among companies, technology exchange and information gathering. Last year's Day Tokyo 2020 attracted a total of 1,053 participants from 11 countries (Japan, Sweden, the United States, Taiwan, France, China, Russia, the United Kingdom, Switzerland, Vietnam, and Denmark).

In 2022, we plan to have an hybrid event, with presentations on the first and second day at the physical venue with online broadcasting, and the third days online (the physical venue may be affected by the social situation of the COVID-19).

2. Dates and Time

November 9 (Wed) 15:00~17:00 Press Conference RISC-V Alliance Japan

Day 1 : November 16 (Wed) 10:30 ~ 17:00 JST(Japan Standard Time ⋅ UTC+9)

at Pacifico Yokohama (within the EdgeTech+ Exhibition)

with live broadcasting

Day 2: November 17 (Thu) 10:30 ~ 17:00 JST(Japan Standard Time·UTC+9)

at Pacifico Yokohama (within the EdgeTech+ Exhibition)

with live broadcasting

Day 3: November 18 (Fri) 10:30 ~ 17:00 JST(Japan Standard Time·UTC+9)

Online live broadcasting

Related Websites

Registration: https://peatix.com/event/3282226/view (peatix.com)

Website: (https://riscv.or.jp)
Provisional program in

English: http://riscv.or.jp/en/risc-v-days-tokyo-2022-autumn-en/

Japanese: http://riscv.or.jp/risc-v-days-tokyo-2022-autumn/

Facebook: https://www.facebook.com/riscv.a/

Twitter: https://twitter.com/riscv_a

Meetup: TBD (https://www.meetup.com/ja-JP/RISC-V-Group-Tokyo/)

3. Contents of the Event

The event will be held over three days -- Day 1 and Day 2 from physical venues within the EdgeTech+ 2022 exhibition with its live broadcast, online presentations on Days 3, and demo booths within the EdgeTech+ 2022 exhibition by sponsors over the three days. The press conference will be held in the EdgeTech+ 2022 exhibition hall on the first day. Sponsor companies will be provided with the following exposure opportunities:

- Presentations and Talk Slots (corporate sessions, Day 1 and Day 2 within the EdgeTech+ exhibition at PACIFICO Yokohama)
- Discount Tickets for Day 1 and Day 2 at In-Person Event at PACIFICO Yokohama
- Online Presentations and Talk Slots (corporate sessions, Day3)
- RISC-V Pavillion Physical Booth
- Online RISC-V Pavilion
- Press Conference by RISC-V Alliance Japan

3.1 Presentations at PACIFICO Yokohama

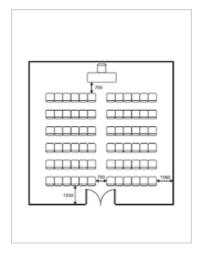
Days November 16th and November 17th (Day1 and Day2)

Venue: PACIFICO Yokohama, Theater-style seating for 72 max. All presenters, registrants, and staff will be required to present their COVID-19 vaccination certificates. In case it is not possible to hold the conference at the venue due to COVID-19 and other unavoidable circumstances, we will switch to remote online presentation.

Contingency provision terms Covid-19.

3.1.1 In-Person Presentations

Days November 16 and 17 (Day1 and Day2)



Based on the type of sponsorship, a talk slot will be offered for a delivery in person. The presenters are introduced by our MC who speaks of hers or his biographical sketches presented, title of presentation and if the presenter desires a short explanation of what the presentation is all about. Our station connects the speaker to the broadcasting system through a standard browser and sends images and audio. Vimeo's live streaming service, which is known for its high quality delivery, is used for live broadcasting of the event, together with its professional-grade broadcasting studio software. To ensure the smooth running of the program, we plan to have two moderators, two operators, two staff members to handle questions from the audience, and three staff members to monitor the live quality.

Exhibition Hall 2F Meeting Room at PACIFICO Yokohama Meeting Room E25 88 m², max. 72 seats (Theater)

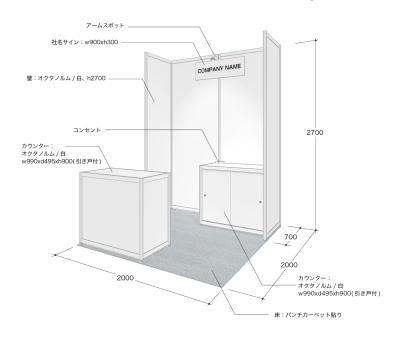
3.2 Remote Presentations

Days November 18 (Day3)

Based on the type of sponsorship, a talk slot will be offered for a delivery from remote. Our host connects the speaker to the broadcasting system through a standard browser and sends images and audio. Vimeo's live streaming service, which is known for its high quality delivery, is used for live broadcasting, together with its professional-grade broadcasting studio software. To ensure the smooth running of the program, we plan to have two moderators, two operators, two staff members to handle questions from the audience, and three staff members to monitor the live quality.

3.3. Product Exhibits Opportunities

3.3.1 In-Person RISC-V Pavilion within EdgeTech+ 2022 Exhibition Floor



Booth with open stage

Exhibition space 1 booth (2m x 2m =

4m2)

Side Panel

Back Panel

Company Signage (Black Letters,

Gothic Font)

Demo Space (W: 990mm x D:

495mm x H: 900mm x 2)

Power supply work (2 ports take year and (100V / 500W) x 1 place)

* Including electricity usage

1 spotlight with arm

Punch carpet

*)The store opening fee includes the fee for the package booth with a unified design. Special decorations cannot be made separately.

*)Rental equipment, MIC, internet access for video equipment, etc. will be provided as a paid option.

Discount Customer Tickets for Day 1 and Day 2 at PACIFICO Yokohama: 6 peoples/day

3.3.2 Online RISC-V Pavilion

We will provide the Online RISC-V Pavilion as a paid option (the virtual booth in web page information posting, company online conference) format posted at RISC-V Days 2020 Tokyo Spring in April 2020.

3.4 Press Conferences

Day and time: 12:00 - 13:00 on November 9, 2022

Press Conference by RISC-V Alliance Japan where Sponsor Program summary is presented by RISC-V Alliance Japan.

4. Sponsorship Types and Attendee Registration Fees

Sponsor Contact

Yasuyuki Saito Email: yasuyuki.saito@riscv.or.jp Phone: +81-3-3833-3717

Organizer: RISC-V Alliance Japan

Event Planning and Promotion: SH CONSULTING K.K.

Supporter: Japan Embedded Systems Technology Association (JASA)

EdgeTech+ 2022 : Held at the same time

Sponsorship Types

RISC-V Day Tokyo 20222 Autumn 11/16-19 Sponsorship (in U.S. Dollars)					
Sponsorship Types	Talk Time	Cost			
Platinum	30 minutes	\$5,000			
Silver	20 minutes	\$3,500			
Additional Option					
RISC-V Pavilion within the EdgeTech+ 2022 Exhibition	3 days	\$3,500			
Online RISC-V Pavilion	3 days + 18 months	\$500			

Attendee Registration Fees

RISC-V Day Tokyo 2021 Autumn 11/16,17 within EdgeTech+ exhibition Registration Fees				
Type of Tickets	Registration Fee			
Day 1 11/16 conference within EdgeTech+ exhibition	TBD			
Day 2 11/17 conference within EdgeTech+ exhibition	TBD			
RISC-V Day Tokyo 2021 Autumn 11/16-18 Online Participation Registration Fees				
Online Participation 11/16-18	TBD			
Registration URL: https://peatix.com/event/3282226/view(https://peatix.com/)				

5. Details of Sponsorship

Participant List Sharing

Platinum and Silver sponsors will be provided with a list of participants. However, in order to comply with the European GDPR, participants will be notified in advance that the list will be shared with Platinum and Silver sponsors, and participants may opt out of this sharing. We also ask that you keep the list of participants for your own internal use and do not share it with third parties.

Platinum Sponsorship

- 1. Post the logo and company introduction on the web and press announcements
- 2. 30 minutes live talk delivery via VimeoLive
- 3. Presentation Q&A: Use Twitter and Slack
- 4. Share participant list
- 5. Maintain website for at least 18 months
- 6. Put the session video on Youtube and put the link on the web
- 7. Customer Ticket Discount (100%) for so many numbers: 12 peoples/day

Silver Sponsorship

- 1. Post the logo and company introduction on the web and press announcements
- 2. 20 minutes live talk delivery via VimeoLive
- 3. Presentation Q&A: Use Twitter and Slack
- 4. Share participant list
- 5. Maintain website for at least 18 months
- 6. Put the session video on Youtube and put the link on the web
- 7. Customer Ticket Discount (100%) for so many numbers: 6 peoples/day

6. Details on How To Conduct the Event

6.1 In-Person Presentation at the Venue

On these days, presentations will be held in the physical room of the EdgeTech+ exhibition, and the content will be broadcasted online at the same time.

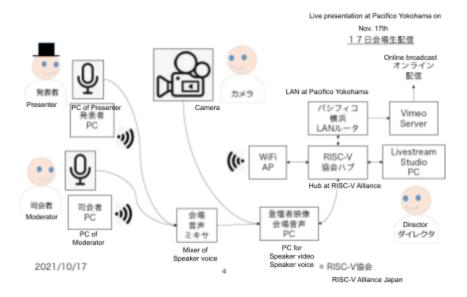


Fig.1.1 Online Live Operation Diagram

6.2 Online Presentation

According to feedback from RISC-V International corporate members who are already doing online conferences, physical conferences (meetings and sessions in real conference rooms and venues) can be expected to be successful because of the presenter's and audiences' direct interactions, but online conferences require more specificity in the content and the usefulness of the content information. Usefulness of the content information is essential. Questions about the presentation can be asked via Slack and Twitter, with a Hashtag assigned to each talk. Alternatively, the speaker can set up a Twitter account and ask questions to that account via @.

- 1. Live streaming using Vimeo Live (scale: 1,000 people)
- For each presentation, we will provide a moderator, on-screen voice control, and a live Q&A monitoring staff.
- 3. We arbitrate questions from the audiences.
- 4. The moderator will invite the presenter as a guest and will facilitate the introduction, presentation and Q&A.

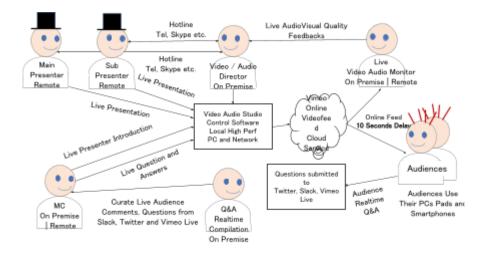


Fig.1.2 Online Live Operation Diagram



Fig. 2 Online Studio Views (RISC-V Days Tokyo 2020 11/5-6)

6.3 Booth at the venue (Pacifico Yokohama)

See Above

6.4 Online RISC-V Pavilion (Virtual Demo Booth)

Online RISC-V Pavilion

We will provide the Online RISC-V Pavilion as a paid option (the virtual booth in web page information posting, company online conference) format posted at RISC-V Day 2020 Tokyo Spring.

The Online RISC-V Pavilion will be distributed to the public free of charge and advertised in advance. To promote commercial activities of RISC-V during the blockade period, individual conversations with potential customers, which were an important part of the physical conference, will be available online. RISC-V Day provides a portal site for virtual demonstration booths to attract and guide visitors to the video conference where the demonstration will be held. RISC-V Day will provide a portal site for the virtual demo booth to attract and guide visitors to the video conference where the demo will be held. The virtual demo booth provides two opportunities: a public show and an open Q&A opportunity. The other is a chance to have a private conversation with potential customers. Online RISC-V Pavilion portal will be created by the organizer, and the management of the demo and demo booth will be left up to each company. To see how the Online RISC-V Pavilion portal looks and behaves in a simulated way, please visit Day Tokyo 2020 virtual demo booth portal page:

https://riscv.or.jp/en/riscv-day-tokyo-2020-en/virtual-booths-details/#SHC (please note that there is a possibility of slight changes in the design).

The Online RISC-V Pavilion portal includes (1) a demo title at the top, (2) a brief image showing an overview of the demo, such as a block diagram, (3) a demo description, (4) a "Live Demo" button that takes attendees to the sponsor's webinar window, and (5) a "Demo PDF" button that allows attendees to download the sponsor's PDF document explaining the demo. (6) "Private Talk" button that allows attendees to send a private email to the RISC-V product supplier.

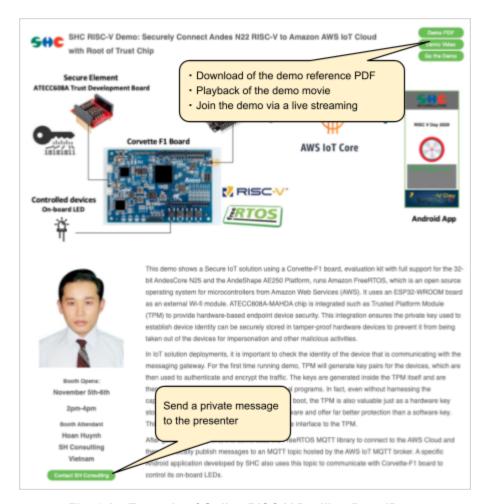


Fig. 3 An Example of Online RISC-V Pavilion PortalPage

7. Background Information

RISC-V Days Tokyo 2021 Autumn Sponsor Companies and Organizations



Attendee Fee History

Attendee Registration Fee per Person					
Year	Place	Attendees	Cost		
2017 Tokyo	Ito Hall, Central Tokyo	218	4,500 JPY		
2018 Tokyo	Fujiwara Hall, Kanagawa	180	4,000 JPY		
2018 Fukuoka	IEEE, Westin Hotel, Fukuoka	140	IEEE Fee		
2019 Tokyo	Hitachi Baba Hall	360 (sold out)	4,000 JPY		
2020 Vietnam	Online	140	100,000 Dong		
2020 Tokyo	Online	1,053	Free		
2021 Tokyo Autumn	Hybrid	50 + 1,500	1,500 JPY + Free		
RISC-V Day Vietnam 2022	Online	120	Free		
2022 Tokyo Spring	Online	1500	Free		

RISC-V Conference Publication History

RISC-V Related Conference Collaterals RISC-V Tokyo					
Year	Translated Materials	Author	Price		
2018 Tokyo	RISC-V Reader Japanese Translation (distributed free for paid attendee)	Waterman, Patterson	3,240 JPY		
2019 Tokyo	Quantitative Approach RISC-V Version Japanese Translation (70 copies sold out at conference)	Hennessey Patterson	8,000 JPY		
2020 Vietnam	Digital Design with Chisel English Edition PDF distribution via Web- Related Talk in the conference	Martin Schoeberl	Free		
2020 Tokyo Autumn	Digital Design with Chisel PDF distribution via Web	Martin Schoeberl	Free		
2021 Tokyo Autumn	Digital Design with Chisel Publication in Book	Martin Schoeberl	Free		
2022 TBD	TBD	TBD	TBD		







RISC-V Days Past Results

RISC-V Days is an opportunity for RISC-V suppliers to promote their technologies and present their RISC-V research. The purpose of RISC-V Days Tokyo is to bring together excellent technologies and products related to RISC-V, as well as key persons and engineers.

RISC-V Days Tokyo was held at the Itoh Gratitude Hall of the University of Tokyo at the request of RISC-V International (then RISC-V Foundation) in 2017, at the Hiroshi Fujiwara Memorial Hall in Hiyoshi, Keio University and IEEE Fukuoka in 2018, and at the Hitachi Baba Memorial Hall in Hitachi, Ltd. The 2020 conference was the first to be held online, with a total of 1,053 participants from 11 countries attending the two-day event.

RISC-V Days 2021 Priorities

In just five years since 2014, RISC-V has been adopted in several 5G mobile baseband chips, conquered wearables in Taiwan, Korea, and China, and is making inroads into the automotive, server, and HPC fields. The theme of the 2021 RISC-V Days is "RISC-V in 5G Mobile, Wearable, Automotive and Server HPC -- Expanding Research Areas and Applications in the Post-5G Era." APAC engineers who promote RISC-V will contribute to RISC-V locally. In Year 2021, we will continue to hold conferences in cooperation with a local engineering organization in Vietnam, incorporating new approaches.

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